

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Group Art Unit No.: 3625

W. Reed HASTINGS, et al.

Examiner: James H. Zurita

Serial No.: 09/884,816

Filed: June 18, 2001

For: APPROACH FOR ESTIMATING USER

**RATINGS OF ITEMS** 

Mail Stop RCE

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

## AMENDMENTS AND REMARKS ACCOMPANYING FILING OF REQUEST FOR CONTINUED EXAMINATION (RCE)

Sir:

These amendments and remarks are provided as part of the Request for Continued Examination (RCE) filed in reply to the Final Office Action mailed on September 6, 2005.